

## CONTRACTS & IP VALUATION DEPARTMENT

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*Within an International context, our team of Intellectual Property Attorneys can assist you in defining your contractual strategy, negotiating and drafting your agreements and with the evaluation of your intangible assets.*



### ○ OUR EXPERTISE

Our Attorneys have acquired, through their training and experience, the technical and legal expertise relative to R&D results and concerning Intellectual Property assets, in numerous business sectors:

#### ○ **Technical and Legal expertise**

- Patents,
- Trademarks, Logos,
- Domain names,
- Models,
- Copyright and Image rights,
- Database and Software,
- Know-How,
- Technical and commercial studies, including conception and process planning,
- Information systems,
- Internet and telecom rights,
- Competition and taxation of Industrial Property and research.

◉ **Fields of Activity and Market knowledge:**



◉ **OUR FIELDS OF ACTIVITY**

We are here to assist you in the protection, enhancement, exploitation and valorisation of your intangible assets.

We provide support during each of the development stages of your products and services, up to and including their marketing, using processes resulting in the signing of contracts specifically adapted to your goals.

- ⊙ **Asset Protection Strategies**
  - Technical and legal analysis
  - Auditing of your contracts, along with those of your partners or prospects (Call to tender, “due diligence”, IPO, fundraising, Call for projects).
  - Drafting of preliminary agreements (confidentiality and/or notarial agreements, memorandum of understanding).
  
- ⊙ **Exploitation of your Rights**
  - The acquisition and sale of assets, technology transfer and asset evaluation
  - Operating contracts (development, collaboration, research, outsourcing, licensing, distribution, command, editing, technical assistance, joint ownership...)
  - Partnership agreements, FPDP, asset creation (consortium, joint ownership, franchising, research partnership...)
  
- ⊙ **Defence of your Rights**
  - Through the negotiation and drafting of memorandum of agreements, non-opposition commitments, arbitration...
  - Evaluation of damages.
  
- ⊙ **Evaluation of your Intangible Assets**
  - To meet you managerial ambitions (audits, investment monitoring), strategic goals (M&A, fundraising, R&D policies), financial targets (sales), accounting and fiscal purposes (transfer of assets, immobilisations, IFRS) and legal objectives (litigation, insurance, contracts).
  - By an evaluation of your patents, trademarks, know-how, databases, domain names, websites, copyright, models...
  - By applying conventional evaluation methods to all your intangible assets (evaluation standard ISO-10 to 668 among others)

- **INTERNATIONALLY**

We regularly intervene in major European and International operations and frequently conduct negotiations in both French and English

- **INTELLECTUAL PROPERTY FORMATION AND CONTRACT LAW**

REGIMBEAU is officially registered as a training organisation, under the Activity Number: 11 75 40 247 75 with the Ile-De-France Regional Labour, Employment and Vocational Training Office.

In this capacity, we propose the organisation of training sessions on the subject of “Contract Law in Relation to Intellectual Property” directly in our clients’ offices.

- **ABOUT REGIMBEAU**

REGIMBEAU, an Industrial Property Law firm, has been assisting companies and private and public project developers’ to protect, enhance and defend their innovations (patents, trademarks, designs) for more than 80 years. Fifteen partners head a team of more than 200 employees whose skills used in all strategic aspects of Industrial Property - including business intelligence and information research, licencing agreements, IP portfolio audits, partnership negotiations, acquisition of IP rights, litigation. Thanks to its wide-ranging expertise, REGIMBEAU (present in Paris, Munich, Lyon, Rennes, Grenoble, Montpellier, Toulouse and Caen) is able to respond to key strategic international issues, whilst maintaining a personalised, high-quality relationship with its customers.

o *Do not hesitate to contact us:*



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