

Press Release



Embargoed until:
February 26 2015

Contact:
Tom Gillett on +44 20 7234 0606 or tgillett@clientchoice.com

Client Choice 2015 – winners announced

London, United Kingdom – The winners of the 2015 Client Choice awards were announced on February 26.

Established in 2005, the Client Choice awards recognise those partners around the world that stand apart for the excellent client service they provide. The criteria for the awards focus on the ability to add real value to clients' business above and beyond other players in the market. Uniquely, these awards survey senior corporate counsel only, with this year's winners chosen from a pool of more than 2,000 individual client assessments.

The Client Choice website is a fully searchable online resource and includes quotes from satisfied customers in the "What clients said" section. Our extensive research has been specially designed to assist clients in finding the best lawyers for client service worldwide and facilitate referrals between client service-focused law firms.

Winners were honoured at a gala dinner held at One Great George Street in London on February 19 2015.

Client Choice 2015

This year, Client Choice recognises 414 winners across 68 jurisdictions worldwide.

Client Choice also recognises winners at state and province level in the United States and Canada. This year, 187 winners across 37 US states and four Canadian provinces have been recognised.

To view all 2015 winners, please visit www.ClientChoice.com.

Methodology

Our research begins with a readership survey of International Law Office (ILO) and Lexology in-house counsel subscribers. Clients are asked to rate individual lawyers and law firms on the following client service criteria: quality of legal advice, value for money, commercial awareness, effective communication, billing transparency, tailored fee structures, response time, sharing of expertise and use of technology.

To ensure that the results cannot be influenced, law firms are not informed when this initial round of research is conducted. The results of this survey are used to draw up shortlists for each work area. Shortlisted candidates are then invited to submit up to five referees. The research team conducts follow-up interviews and additional research where necessary. While based on thorough and coherent research, the results remain the subjective views of the Client Choice team.

About ILO

Launched in 1998, ILO is the nexus where global corporate counsel engage with the world's pre-eminent law firms, and each other. ILO is a multifaceted online resource for senior international corporate counsel, which provides tailored, quality-assured updates on global legal developments, a database of the world's major deals and the legal advisers involved, and a comprehensive directory of firms and partners. Recognising its unique relationship with global corporate counsel, many of the world's premier associations have chosen to partner with ILO.

About Lexology

Launched in 2007, Lexology is a daily newsfeed of law firm client alerts, articles and blogs delivered to the desktops of senior business lawyers worldwide on a daily basis. Lexology has built a unique audience of over 228,000 subscribers, over 60% of whom are in-house corporate counsel representing the vast majority of Fortune 500, FT Global 500 and FT Euro 500 companies – including all members of the Association of Corporate Counsel.